

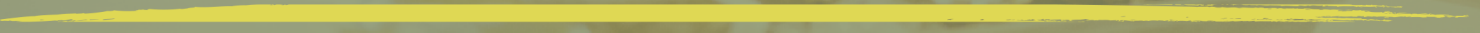


**FIELD
TO
FORK**



FESTIVAL

JANUARY 18, 2024





JOIN US!

FARE Idaho welcomes you as a sponsor of our second annual **Field to Fork Festival**, an interactive trade fair and networking event for Idaho's independent food growers and producers, restaurants and bars, related industries, and their supporters.

Our day together will feature an interactive trade fair where up to 80 participants from throughout Idaho will showcase their products and services and meet with FARE Idaho members and supporters. Concurrently, chef-led classes and interactive panel discussions will teach us more about each other's industries and specialties, and provide unique opportunities to connect. Finally, join us for an evening of cocktails and delicious locally sourced appetizers at the Amsterdam Lounge for the **Field to Fork Afterparty**, a relaxed chance for further coalition building and conversation.

Sponsors of the event will enjoy the opportunity to meet FARE Idaho's members, their supporting communities, and Idaho's legislative invitees. Our inaugural event saw over 600 attendees and plans to expand the 2024 event promise even greater numbers. This is an outstanding, enjoyable opportunity for sponsors to show their support of Idaho's independent producers, restaurants, bars and those in the food and beverage industry.

We hope you'll join us as a sponsor of this fantastic event that brings together our independent food ecosystems and supporters!

SPONSORSHIP




- Elevated name and logo on program and promotional materials/event literature.
- Thank you spotlight on Field to Fork introduction announcement and on social media (Facebook, Instagram, LinkedIn)
- Featured thank you in bi-monthly newsletter.
- Sponsored table discussion.
- Logo and name on annual FARE Idaho event literature.
- Eight (8) drink coupons for the Afterparty
- 2 VIP tables (prime table location near door entry with the highest concentration of foot traffic)

1X

\$10,000

TITLE SPONSOR



- Elevated name and logo on program and promotional materials/event literature.
- Thank you spotlight on Field to Fork introduction announcement and on social media (Facebook, Instagram, LinkedIn)
- Featured thank you in bi-monthly newsletter.
- Six (6) drink coupons for the Afterparty.
- Sponsor's swag used/placed throughout event footprint*
- 2 tables in trade fair area

\$5,000

BENEFACTOR



- Elevated name and logo on program and promotional materials/event literature.
- Thank you spotlight on Field to Fork introduction announcement and on social media (Facebook, Instagram, LinkedIn)
- Featured thank you in bi-monthly newsletter.
- Four (4) drink coupons for the Afterparty.
- 2 tables in trade fair area

\$4,000

CONTRIBUTOR



- Elevated name and logo on program and promotional materials/event literature.
- Thank you spotlight on Field to Fork introduction announcement and on social media (Facebook, Instagram, LinkedIn)
- 1 table in trade fair area.

\$3,000

PATRON



- Organization name and logo on program and promotional materials/event literature.
- 1 table in trade fair area

\$2,000

PARTNER



- Listing as a booth sponsor in program/promotional materials
- 1 table in trade fair area

\$1,000

FRIEND

*Cost for swag assumed by Sponsor. Ideas include tote bags, lanyards, table tops, etc. FARE Idaho retains final approval of swag and encourages the use of non-wrapped, reusable items.



FARE Idaho connects, aligns, and promotes the shared interests of Idaho's independent restaurants, family farms, food and beverage businesses.

Our goal is to advance independent businesses, increase our resiliency, and improve the conditions of those who work in our industries.

Contact **hello@fareidaho.org** to join as a sponsor or for additional information.

FARE IDAHO
WE ADVOCATE FOR INDEPENDENTS
LEARN MORE AT FAREIDAHO.ORG

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